

Mehan Jayasuriya

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References and samples of published work are available upon request.

Education

- **New York University**, New York, NY, MPS in Interactive Telecommunications, expected May 2013.
- **University of Chicago**, Chicago, IL, BA (with honors) in East Asian Languages and Civilizations, June 2005. Specialized in postwar Japanese history and modern literature; produced a BA thesis on the topic of novelist Haruki Murakami that was awarded honors by the department.

Experience

- **Director of Outreach and New Media**, Public Knowledge, Washington D.C., July 2010 to August 2011. Led the outreach and new media team at an internationally visible, non-profit consumer advocacy group. Coordinated outreach to various constituencies and designed, built and executed online activism campaigns. Oversaw management of the organization's online presence across a number of social media platforms (Twitter, Facebook, Tumblr, YouTube, etc.) as well as its website and mailing list. Spoke at events including the Open Video Conference, the Penny Arcade Expo (PAX), South by Southwest (SXSW) and the National Conference for Media Reform (NCMR). Authored opinion pieces for various publications including *The Guardian*. Curated, organized and produced the "World's Fair Use Day 2011" conference. Oversaw an overhaul and redesign of the Public Knowledge website. Managed two junior employees.
- **Policy Analyst**, Public Knowledge, Washington D.C., May 2008 to June 2010. Researched, discussed, wrote and spoke about intellectual property, information and technology policy issues. Attended Congressional and FCC hearings as well as industry events, conferences and summits. Met with policymakers, industry executives, technologists, creative professionals, journalists and representatives from other non-profits. Produced formal filings and comments that were submitted to Federal bureaus (FCC, FTC, NTIA), as well as numerous blog posts, email newsletters and videos. Contributed to Congressional testimony, online tutorials, research reports and grant proposals. Served as editor and project lead for a research paper on the topic of copyright filtering. Curated, organized and produced the first annual "World's Fair Use Day" conference in January 2010. Was quoted by a number of publications, including *Slashdot*, *Ars Technica*, *TechDirt* and *The Register*.
- **Freelance Writer/Photographer**, September 2006 to present. Regularly contributed articles on technology policy and digital rights, music and concert reviews and live music photography to numerous publications, including *The Guardian*, *MTV Hive*, *PopMatters*, *Stereogum*, *DCist*, *Thought Catalog* and the Future of Music Coalition's blog. Authored whitepapers on technology topics for *MobiHealthNews* and *FierceMarkets*.
- **Editor, Associate Managing Editor, IT Group**, FierceMarkets, Washington D.C., August 2006 to May 2008. Served as editor of a daily blog/newsletter on consumer and enterprise computer technology, attended and reported on industry conferences and events, developed and hosted webinars, edited/managed publication of two daily newsletters and two weekly newsletters, managed freelance editorial staff, updated and maintained four news websites.
- **Assistant Language Teacher**, JET Program, Oirase Town, Aomori-Ken, Japan, July 2005 to July 2006. Designed and taught an English language curriculum to students at two elementary schools and one kindergarten using a mixture of English and Japanese. Additionally, team-taught English lessons with staff teachers at a middle school and assisted with basic translation work for the local board of education.

- Presentations**
- "Text Messaging for Grassroots Activists," Allied Media Conference, June 24, 2011, Detroit, MI.
 - "Copyleft, Copyright, Copycenter: Can Copyright and Remix Culture Co-Exist?," National Conference for Media Reform (NCFMR), April 9, 2011, Boston, MA.
 - "Bloggers Fight Back: Legal Workshop for Music Bloggers," South by Southwest (SXSW) Interactive, March 13, 2011, Austin, TX.
 - "The Internet Strikes Back: Students for Net Neutrality," Students for Free Culture Conference, February 19, 2011, New York, NY.
 - "Open Internet = Open Web," Mozilla Drumbeat Festival, November 4, 2010, Barcelona, Spain.
 - "A Creator's Guide to Fighting DMCA Takedown Notices," Open Video Conference 2010, October 2, 2010, New York, NY.
 - "Game Over: Why the Future of Online Gaming Depends on Net Neutrality," Penny Arcade Expo (PAX) 2010, September 4, 2010, Seattle, WA.
- Projects**
- ["The 4D Pop-Up Book of Halloween"](#): An augmented-reality pop-up book, built using Processing, 2011.
 - ["ITP Gumball Machine"](#): An Arduino-based gumball machine that's triggered using a magnetic stripe card, 2011.
 - ["TEO \(Tone-Emanating Object\)"](#): An Arduino-based musical instrument that's controlled using gestures, 2011.
- Publications**
- ["The Coming Medical Tablet War,"](#) *MobiHealthNews*, March 2011.
 - ["iPad vs. the Tablets in Healthcare,"](#) *MobiHealthNews*, July 2010.
 - ["Forcing the Net Through a Sieve: Why Copyright Filtering Is not a Viable Solution for U.S. ISPs,"](#) *Public Knowledge*, July 2009. Included in the anthology *Broadband and Cable Industry Law 2010*, published by the Practising Law Institute, January 2010.
 - ["Overcoming Postmodernity: Commodity, Femininity and Subjectivity in the Literature of Haruki Murakami,"](#) the University of Chicago, June 2005.
- Skills**
- I am comfortable working with HTML, CSS and Processing and possess basic experience working with Javascript and Sinatra (Ruby).
 - I am experienced with Adobe Creative Suite, Microsoft Office and OS X/Windows/Linux. I also possess a great deal of experience with integrating various types of digital and social media into online publications.
 - I am experienced in photography and digital imaging. My photographs have appeared in a number of online publications, including *Stereogum*, *The Village Voice*, *Mother Jones*, *MTV Hive*, *PopMatters*, *DCist* and *FierceWireless*. I have also shot on assignment for Astralwerks Records.
 - I have experience with a number of different web publishing platforms, including Drupal, Movable Type, Tumblr, Blogger, Wordpress and various custom CMS systems.